



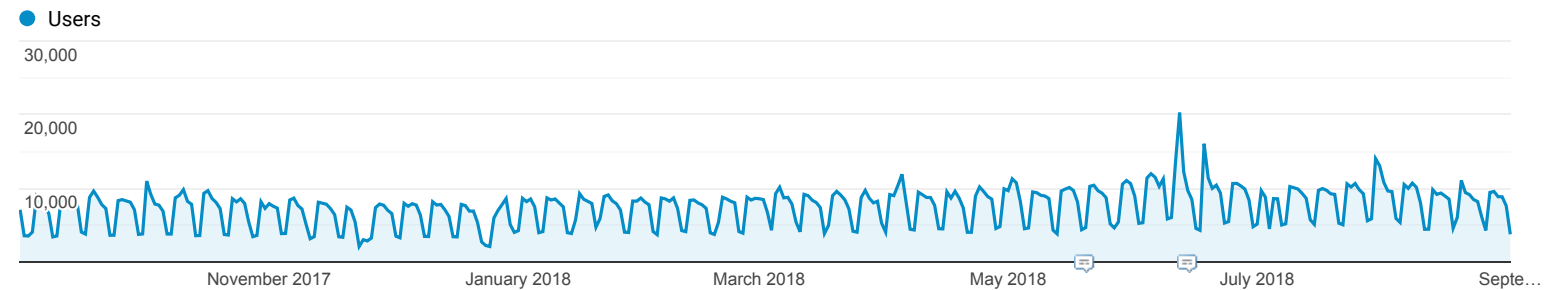
All Traffic

All Users
100.00% Users

Sep 1, 2017 - Sep 1, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,279,241 % of Total: 100.00% (1,279,241)	1,213,119 % of Total: 100.05% (1,212,467)	3,398,516 % of Total: 100.00% (3,398,516)	51.66% Avg for View: 51.66% (0.00%)	2.67 Avg for View: 2.67 (0.00%)	00:02:58 Avg for View: 00:02:58 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	705,367 (50.19%)	624,391 (51.47%)	1,697,777 (49.96%)	49.78%	2.76	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	365,142 (25.98%)	348,205 (28.70%)	776,248 (22.84%)	57.36%	2.38	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. bing / organic	85,623 (6.09%)	71,959 (5.93%)	257,570 (7.58%)	42.14%	3.18	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. yahoo / organic	37,496 (2.67%)	30,221 (2.49%)	86,198 (2.54%)	42.27%	3.19	00:03:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. zillow.com / referral	23,932 (1.70%)	17,846 (1.47%)	107,536 (3.16%)	68.82%	1.89	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. m.facebook.com / referral	16,709 (1.19%)	15,324 (1.26%)	21,707 (0.64%)	80.81%	1.42	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. 192.168.180.20 / referral	15,191 (1.08%)	14,551 (1.20%)	22,434 (0.66%)	94.71%	1.14	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. nv-washoe-treasurer.manatron.com / referral	8,675 (0.62%)	1,488 (0.12%)	29,400 (0.87%)	52.95%	2.74	00:03:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. publicrecords.netronline.com / referral	8,257 (0.59%)	7,237 (0.60%)	25,860 (0.76%)	14.22%	3.50	00:03:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. paydirect.link2gov.com / referral	7,641 (0.54%)	514 (0.04%)	14,314 (0.42%)	67.92%	1.89	00:01:51	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 2825